The Giddings News

May 23, 1941

PIONEER GIDDINGS BUSINESS CHANGES HANDS

Mr. J. S. Hillsman, ploneer Giddings Lumberman announces that after being successfully in business in one location in Giddings for the past 56 years, he has sold all the merchandise and fixtures of the Giddings Lumber Company to the Mutual Lumber Company, also a ploneer firm in the lumber business.

After conversation with representatives of the Mutual Lumber Company, your editor is happy to report that our friend and neighbor, Mr. August Kaltwasser has been appointed as manager of this local firm. August has been associated with the Giddings Lumber Company for the past twenty-nine years, and during that time, he has made many friends and acquaintances, all of whom will be glad to know that through a continuation of their patronage, they will assist Mr. Kaltwasser in giving the service to which they are entitled. All of the citizens. of Lee County located in this trade territory have come to think of Mr. Kaltwasser as the entblem of honesty and integrity, and we congratulate the Mutual Lumber Company on this choice of him as their local manager.

. Harry Christlansen, whom we all know, will be retained with the company in the same capacity as he has held heretos fore with the Giddings Lumber Company, and he will be pleased to have his friends continue to call to see him.

The Mutual Lumber Company has its general office in Austin, but it is truly a local company. A large investment has been made in our city, managed by local citizens. They are in position to render service to the home-builder and home-owner that this city has not heretofore known. According to representatives out of the general office, the small home-owner will now be in a position to repair, remodel or paint his home on special easy monthly payments, with no down payment. The prospective home-builder will be assisted by this concern in preparing their plans and specifications, and carry'ng the home on to completion, without the necessity of the homebuilder having a great amount of money involved. As it has been explained to your editor, the Mutual intends to operate a one-stop super-service institution, and our readers are cordially invited to avail themselves of this financing service; information is gladly given without obligation.

The News congratulates both the City of Giddings and the Mutual Lumber Company. We feel that Giddings has been fortunate in being selected by the Mutual as a location, and we feel that the Mutual is fortunate in being able to operate in our city.